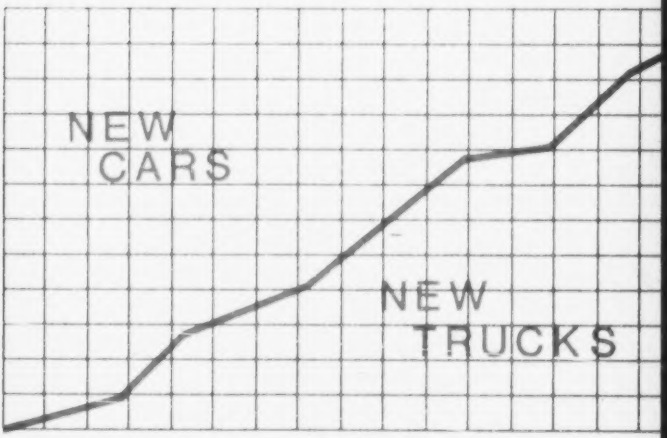
C7715 3A

POCKET SUMMARY

JULY
1992

OF REGISTRATIONS



COURTESY OF

POLK®

R.L POLK & CO.
STATISTICAL SERVICES
DIVISION

NEW VEHICLE REGISTRATION SERVICE — U.S. SUMMARY
PASSENGER CAR - DOMESTIC — MONTH

MAKES	JULY		% '92 VS '91	% IND	
	1992	1991		1992	1991
CHRYSLER	11126	10137	109.76	1.48	1.34
LEBARON	5774	4361	132.40	.77	.57
NEW YORKER	1275	1110	114.86	.17	.15
5TH AVE	3671	3403	107.88	.49	.45
IMPERIAL	405	1220	33.20	.05	.16
DODGE	27955	27833	86.05	3.17	3.66
DAYTONA	1435	1211	113.86	.20	.17
SHADOW	6260	5179	121.67	1.08	.88
SPIRIT	4740	5825	81.37	.61	.77
DYNASTY	6812	8716	78.21	.91	1.14
VIPER	1	1			
PLYMOUTH	15179	15072	100.71	2.01	1.98
SUNDANCE	5899	4085	144.41	.78	.54
ACCLAIM	5374	6927	81.09	.71	.87
LASER	2747	2764	80.77	.31	.36
EAGLE	4684	5821	80.44	.62	.77
PREMIER	122	1648	7.41	.02	.22
TALON	2716	2885	102.11	.36	.35
CHRYSLER CORP.	54355	53811	97.28	7.28	7.75
FORD	126376	95711	111.10	14.10	12.59
ESCORT	21879	24481	99.37	2.90	3.22
PROBE	5952	10547	56.43	.79	1.39
MUSTANG	7481	7815	95.48	.99	1.03
TEMPO	19010	17433	141.67	2.52	1.77
TAURUS	30794	24843	122.35	4.04	3.27
CROWN VICTORIA	11048	6172	139.81	1.47	.81
THUNDERBIRD	7610	5718	111.09	1.01	.75
LINCOLN	11131	14548	76.58	1.48	1.91
MERCURY	39279	35356	111.04	5.20	4.65
TRACER	4442	4322	102.78	.59	.57
TOPAZ	5591	5745	97.32	.74	.76
SABLE	10855	9570	111.41	1.44	1.25
COUGAR	5568	5804	87.32	.74	.76
GRAND MARQUIS	4578	8052	118.21	1.05	1.06
FORD MOTOR CO.	156731	145588	107.66	20.76	19.15
BUICK	57107	57684	99.14	7.57	7.66
SKYLARK	6459	7404	189.16	.85	.45
CENTURY	10207	16635	61.33	1.35	2.18
REGAL	13282	10921	121.62	1.76	1.44
LESABRE	11265	6311	178.50	1.49	.83
ROADMASTER	5310	4934	107.62	.70	.65
PARK AVE	5365	10133	52.95	.71	1.33
RIVIERA	1137	1117	101.79	.15	.15
REATTA	6	231	2.60		.03
CADILLAC	15865	16023	98.98	2.10	2.11
ALLANTE	221	302	73.18	.03	.04
ELDORADO	2203	1059	208.03	.29	.14
SEVILLE	2869	2987	290.68	.38	.13
CHEVROLET	102639	127026	80.96	13.64	16.72
PRIZM	9111	13790	66.07	1.21	1.81
CAVALIER	18334	25592	71.64	2.43	3.39
LUMINA	24937	27813	104.72	3.32	3.13
CORSICA	10821	22632	47.81	1.43	2.98
BERETTA	4621	5484	71.27	.61	.85
CAMARO	6290	5046	124.65	.83	.66
CORVETTE	1447	1550	94.58	.19	.20
CAPRICE	11479	11657	98.47	1.52	1.53
OLDSMOBILE	38106	42950	88.73	5.05	5.65
ACHIEVA/CALAIS	8328	3354	248.30	1.10	.44
CUTLASS CIERA	11596	16874	68.74	1.54	2.22
CUTLASS SUPRM	7614	8767	91.00	1.01	1.10
TORONADO	378	558	67.74	.05	.07
PONTIAC	51763	46342	112.83	6.81	6.09
SUNBIRD	6755	7665	88.15	.90	1.01
GRAND AM	19939	11113	179.42	2.64	1.46
6000	45	2946	1.53	.01	.39
BONNEVILLE	10067	6735	149.47	1.33	.89
FIREBIRD	2286	2444	93.54	.30	.32
GRAND PRIX	11682	11628	96.03	1.54	1.52
SATURN	21576	7845	275.03	2.86	1.03
GEN. MTRS. CORP.	282787	293959	96.20	37.49	38.66
MISC. DOMESTIC					
OTHER IMPTS.	25986	26185	99.23	3.45	3.44
U.S. TOTAL	754377	760334	99.21		

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NEW VEHICLE REGISTRATION SERVICE U.S SUMMARY
PASSENGER CAR - DOMESTIC YEAR-TO-DATE

MAKES	YEAR TO DATE		% '92 VS '91	% IND		YEAR END
	1992	1991		1992	1991	1991
CHRYSLER	82009	77099	106.37	1.69	1.58	127484
LEBARON	44657	36155	123.52	.92	.75	60604
NEW YORKER	10083	9626	104.75	.21	.20	17030
5TH AVE	22812	23591	96.70	.47	.48	37740
IMPERIAL	4369	7065	61.84	.09	.14	11020
DODGE	164163	200716	82.07	3.38	4.11	331619
DAYTONA	8289	10152	80.07	.17	.21	15971
SHADOW	61470	44518	115.62	1.27	.91	78728
SPIRIT	37114	52358	77.71	.76	1.07	82031
DYNASTY	49221	67200	73.25	1.01	1.38	107941
VIPER	5	-	-	-	-	-
PLYMOUTH	107059	116534	91.87	2.20	2.39	199877
SUNDANCE	39715	27552	144.15	.82	.56	55559
ACCLAIM	42643	61857	68.94	.87	1.26	97326
LASER	14488	17317	83.66	.30	.35	28771
EAGLE	31606	34618	91.30	.65	.71	60319
PREMIER	2414	7634	31.62	.05	.16	12437
TALON	17608	18130	97.12	.36	.37	29972
CHRYSLER CORP	380377	428387	88.80	7.81	8.79	719299
FORD	106372	94837	112.16	14.54	13.14	1077294
ESCORT	147309	144480	101.96	3.03	2.96	249513
PROBE	35514	49803	71.31	.73	1.02	75324
MUSTANG	52470	46328	113.26	1.08	.95	79849
TEMPO	136225	111512	122.16	2.80	2.28	187325
TAURUS	207854	186799	111.80	4.28	3.83	295567
CROWN VICTORIA	57551	41905	137.34	1.18	.86	70515
THUNDERBIRD	48808	45762	106.65	1.00	.94	71825
LINCOLN	95892	114117	84.03	1.97	2.34	161295
MERCURY	218613	224553	106.29	4.91	4.60	375153
TRACER	24438	27645	88.40	.50	.57	45550
TOPAZ	47356	55988	121.59	.97	1.14	59411
SABLE	69935	58905	118.73	1.44	1.20	98744
COUGAR	31138	35577	87.52	.64	.73	57072
GRAND MARQUIS	56283	55500	101.41	1.16	1.14	93599
FORD MOTOR CO	1041547	980547	106.23	21.42	20.06	1637142
BUICK	117470	325923	97.41	6.54	6.66	540628
SKYLARK	38578	48197	80.04	.79	.99	62151
CENTURY	70403	78532	89.65	1.45	1.60	127656
REGAL	59023	66162	89.21	1.22	1.36	105325
LESABRE	80139	56485	141.82	1.65	1.16	110328
ROADMASTER	27429	15650	175.27	.56	.32	35294
PARK AVE	34819	50624	68.78	.72	1.04	63388
RIVIERA	6941	8538	81.30	.14	.17	13048
REATTA	168	1735	9.68	-	.04	2436
CADILLAC	125938	120455	104.55	2.59	2.47	214557
ALLANTE	2268	1722	131.66	.05	.04	2817
ELDORADO	13790	9627	143.30	.28	.20	15929
SEVILLE	20269	18225	111.20	.42	.37	26701
CHEVROLET	635083	727766	87.26	13.09	14.96	1164354
PRIZM	47151	58488	80.62	.97	1.20	101648
CAVALIER	133692	176567	75.72	2.77	3.62	261151
LUMINA	133601	132356	100.94	2.75	2.71	214292
CORSICA	78899	108041	73.03	1.62	2.21	172837
BERETTA	29029	37815	76.77	.60	.77	61179
CAMARO	39019	29018	134.46	.80	.59	53556
CORVETTE	10943	10365	105.58	.23	.21	17133
CAPRICE	80924	76180	79.97	1.25	1.56	112190
OLDSMOBILE	253639	256029	99.07	5.22	5.24	434825
ACHIEVA/CALAIS	47842	41452	115.42	.98	.85	54348
CUTLASS CIERA	77266	78263	98.73	1.59	1.60	135634
CUTLASS SUPRM	52735	56104	94.00	1.09	1.15	90294
TORONADO	2893	5340	54.18	.06	.11	7667
PONTIAC	327454	313352	104.52	6.74	6.42	500212
SUNBIRD	46492	60551	76.81	.96	1.24	94271
GRAND AM	132234	103135	128.22	2.72	2.12	147068
6000	2746	21081	13.02	.06	.43	24085
BONNEVILLE	58771	33705	174.37	1.21	.69	71068
FIREBIRD	13428	12925	103.91	.28	.26	23769
GRAND PRIX	65330	80890	107.78	1.35	1.25	104342
SATURN	109816	30741	357.21	2.25	.63	70956
GEN. MTRS. CORP	1769632	1774405	99.73	36.44	36.34	2925871
MISC. DOMESTIC	21	13	15.38	-	-	21
OTHER IMPORT	1661669	1698352	97.84	34.21	34.79	2955074
U.S. TOTAL	4857327	4882298	99.49			8234017

NEW VEHICLE REGISTRATION SERVICE — U.S. SUMMARY
TRUCK — YEAR-TO-DATE

MAKES	JULY	% IND	YEAR TO DATE		% '92 VS '91	% IND	
	1992		1992	1991		1992	1991
CHEVROLET	106690	24.49	653636	611323	106.64	23.53	24.74
CHRYSLER	1657	.38	9005	2080	432.93	.32	.08
DODGE	48122	11.05	325813	274074	118.88	11.73	10.95
FORD	128738	29.55	830523	709325	117.09	29.93	28.31
FREIGHTLINER	2952	.68	16949	12747	132.96	.61	.51
G.M.C.	32197	7.39	202612	177652	114.05	7.29	7.10
HINO	181	.04	1248	1156	107.96	.04	.05
ISUZU	9245	2.12	55605	62705	88.68	2.00	2.50
IVECO	-	-	516	510	2.00	-	.02
JEEP	21345	4.90	138737	96977	143.05	4.99	3.87
KENWORTH	1552	.36	7893	7094	111.25	.28	.28
MACK/MIDLINER	1744	.41	7277	6865	106.02	.26	.28
MERCEDES BENZ	18	-	324	665	48.72	.01	.03
MERCURY	144	.03	145	-	-	.01	-
MITSUBISHI FUSO	335	.08	1960	1748	112.28	.07	.07
NAVISTAR	6704	1.45	32982	35192	93.72	1.19	1.43
OLDSMOBILE	2732	.54	17645	15814	111.59	.63	.63
OSHKOSH	261	.06	2047	2635	77.69	.07	.11
PETERBILT	1274	.28	6816	6395	106.58	.25	.26
PLYMOUTH	18277	4.23	120958	102746	117.73	4.35	4.10
PONTIAC	2587	.62	18561	12535	148.07	.67	.50
SCANIA	1	-	7	11	63.64	-	-
UD	259	.06	1601	1094	146.34	.06	.04
VOLVO	69	.02	581	455	127.69	.02	.02
WESTERN STAR	12	.02	401	387	103.62	.01	.02
WHITEGMC	1357	.31	8032	6224	129.05	.29	.25
OTHER IMPORTS	47817	10.98	312606	342880	91.17	11.26	13.70
MISC. DOMESTIC	439	.10	1601	3654	58.17	.17	.15
U. S. TOTAL	435561		2777496	2502545	110.99		

TRUCKS BY WEIGHT GROUPS-YEAR TO DATE

MAKES	GVW 1 0-6	GVW 2 6-10	GVW 3 10-14	GVW 4 14-16	GVW 5 16-19.5	GVW 6 19.5-26	GVW 7 26-33	GVW 8 33 & OVER
CHEVROLET	368947	268501	9176	2879	52	1114	2755	198
CHRYSLER	9005	-	-	-	-	-	-	-
DODGE	239610	85987	-	-	-	-	-	-
FORD	508919	230277	-	10060	-	2829	11133	7565
FREIGHTLINER	-	-	-	-	-	149	715	15087
G.M.C.	93568	92540	871	2137	234	7187	5765	520
HINO	-	-	13	156	285	351	443	-
ISUZU	49720	-	3506	1137	670	1059	113	-
IVECO	-	-	10	6	-	-	-	-
JEEP	138737	-	-	-	-	-	-	-
KENWORTH	-	-	-	-	-	-	114	7779
MACK/MIDLINER	-	-	-	-	-	239	467	6567
MERCEDES BENZ	-	-	-	-	-	275	111	-
MERCURY	145	-	-	-	-	-	-	-
MITSUBISHI FUSO	-	-	1067	-	419	324	150	-
NAVISTAR	-	-	-	8	-	3103	15470	14401
OLDSMOBILE	17545	-	-	-	-	-	-	-
OSHKOSH	-	92	167	514	957	151	17	149
PETERBILT	-	-	-	-	-	-	91	6725
PLYMOUTH	120958	-	-	-	-	-	-	-
PONTIAC	18561	-	-	-	-	-	-	-
SCANIA	-	-	-	-	-	-	-	7
UD	-	-	522	-	451	453	165	-
VOLVO	-	-	-	-	-	-	513	68
WESTERN STAR	-	-	-	-	-	-	-	401
WHITEGMC	-	-	-	-	-	-	-	8032
OTHER IMPORTS	308288	4318	-	-	-	-	-	-
MISC. DOMESTIC	429	156	2	-	-	670	929	1441
TOTAL	1879456	791787	14851	16896	2978	18740	38919	59546
1991 TOTAL	1712857	627598	14920	15884	2598	16777	42761	67681
1992 VS '91	109.67	126.18	99.53	106.38	114.63	111.71	91.00	87.99

MANUFACTURERS' SALES RECORDS WERE USED IN COMPILING KANSAS FROM JULY, 1991 THROUGH DECEMBER, 1991

NEW VEHICLE REGISTRATION SERVICE — U.S SUMMARY
PASSENGER CAR - IMPORT — YEAR-TO-DATE

MAKE	YEAR TO DATE 1992 UNITS	YEAR TO DATE 1992 % OF INDUSTRY	YEAR TO DATE 1991 UNITS	YEAR TO DATE 1991 % OF INDUSTRY
DOMESTIC SPONSORED IMPORTS				
CHEVROLET METR	44459	1.74	48335	1.80
CHEVROLET STORM	17461	.68	38815	1.45
DODGE COLT GL/VISTA (W	1691	.07	11049	.41
DODGE STEALTH	10853	.42	10367	.40
EAGLE SUMMIT	11484	.45	8852	.33
FORD FESTIVA	8390	.33	11048	.41
GM LOTUS	29	.00	1078	.04
MERCURY CAPRI	4713	.18	11338	.42
PLYMOUTH COLT GL/VISTA (W	1987	.08	3025	.11
PONTIAC LEMANS	11148	.44	12117	.45
TT BY MASERATI	84	.00	852	.03
OTHERS				
TOTAL DOMESTIC SPONSORED IMPORTS	163219	6.39	197658	7.37
OTHER IMPORTS				
ACURA	43219	1.69	41552	1.55
AUDI	3709	.15	7595	.28
BMW	15582	.61	29111	1.09
DAIHATSU	4451	.17	3356	.13
HONDA	357166	13.98	390202	14.55
HYUNDAI	62503	2.45	68830	2.57
INFINITI	25013	.98	18141	.68
ISUZU	6244	.24	7545	.28
JAGUAR	5096	.20	6198	.23
LEXUS	40842	1.60	31789	1.19
MAZDA	146567	5.74	155422	5.79
MERCEDES BENZ	17538	.69	19849	.74
MITSUBISHI	89770	3.51	94614	3.53
NISSAN	227842	8.92	209459	7.81
SAAB	15867	.62	15955	.59
SUBARU	32764	1.28	33215	1.24
TOYOTA	386635	15.13	387446	14.44
VOLKSWAGEN	24051	.94	29531	1.10
VOLVO	22462	.87	25158	.93
OTHERS	8691	.34	12104	.45
TOTAL OTHER IMPORTS	1661669	65.04	1698352	63.29
GRAND TOTAL ALL IMPORT CARS	1824888	71.43	1896010	70.67

NEW IMPORTED LIGHT TRUCKS LEADING MAKES (0-10,000 LBS)

DOMESTIC SPONSORED IMPORTS				
DODGE RAM 50/RAIDER	2787	.10	2910	.12
CHEVROLET GEO TRACKER	19938	.72	18957	.76
OTHER IMPORTS				
ISUZU	49720	1.79	57325	2.29
MAZDA	52592	1.89	67743	2.71
MITSUBISHI	11125	.40	11759	.47
NISSAN	85551	3.08	91624	3.66
SUZUKI	8675	.31	9175	.37
TOYOTA	147787	5.32	149624	5.98
VOLKSWAGEN	697	.03	3166	.13
OTHERS	4179	.15	3794	.15
TOTAL OTHER IMPORT TRUCKS	362326	13.05	400211	15.99
GRAND TOTAL ALL IMPORT TRUCKS	385051	13.86	422078	16.86

STATITICAL SERVICES DIVISION
R. L. POLK & CO.
DETROIT, MI. (313) 393-0880

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NEW VEHICLE REGISTRATIONS-UNITED STATES-CALENDAR YEAR TOTALS

YEAR	CARS	TRUCKS
1987	10165660	4963888
1988	10479931	5211100
1989	9852617	5100195
1990	9103204	4798515
1991	8234017	4344604

JULY 1992 ISSUED 09/92
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